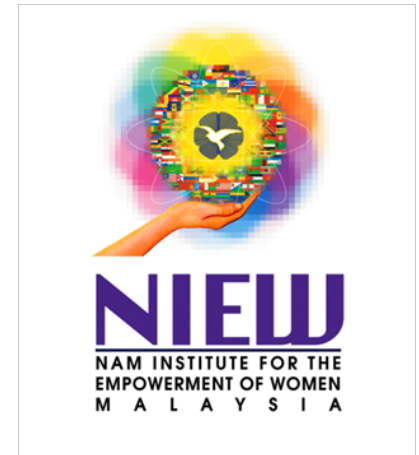




*Ministry of Women,  
Family and Community Development*



# NIEW 5 YEAR STRATEGIC PLAN (2010 – 2014)

# NIEW - 5 YEAR STRATEGIC PLAN

## Direction:

- i) To further promote NIEW in Malaysia;
- ii) To start getting a footing in NAM countries;
- iii) To seek sponsorships for programmes.
- iv) ISO Certification for courses.

## Methodology:

- More interaction with NAM member countries;
- Cooperation with int. bodies;
- Seek support from developed nations;
- Cooperate with private sector;
- Cooperation with local universities in the North & South of Peninsular;
- Engage NGOs in NIEW's programmes;
- Optimizing and maximizing ICT usage
- Pilot overseas program through cooperation with Limkokwing University.

## Direction:

- i) Continue and build on the work in Malaysia;
- ii) To conduct more off site programmes in NAM Countries.
- iii) Towards establishing centre for leadership development of women.
- iv) Virtual Classroom Learning
- v) ISO Certification for publications

## Methodology:

 **Continue**

- Conduct programmes in more NAM countries where Limkokwing operates.
- Preliminary work on Virtual Classes

## Direction:

- i) Continue and build on the work in Malaysia;
- ii) Establishing country regional office.
- iii) To conduct some programmes by own faculty.
- iv) Setting up centre for leadership development of women
- v) Virtual Classroom Learning
- vi) ISO Certification for administrative processes.

## Methodology:

 **Continue**

- To negotiate and open at least one NIEW country/regional office.
- To start establishing a faculty.
- Pilot virtual classroom learning.

# NIEW - 5 YEAR STRATEGIC PLAN

2013

2014

## Direction:

- i) To seek sponsorships for programmes.
- ii) Towards awarding diplomas
- iii) Conduct programmes through regional office;
- iv) Research and development work through the centre of leadership development of women.
- v) Further virtual training.

## Methodology:

 Continue

- Open at least one more country/regional office.
- Complete NIEW Campus.
- Preliminary work on Diploma.
- Two more virtual programmes.

## Direction:

- i) Continue and build on the work in Malaysia;
- ii) To conduct more off-site programmes in NAM Countries.
- iii) Smart partnership with a renown international colleges / universities

## Methodology:

 Continue

- Award Diploma
- Preliminary work with one international college/university – recognition of Diploma: joint research.
- Operate from NIEW Campus.